

THE WEB QUEST



SEARCH ENGINE
Vs.
SUBJECT DIRECTORY

QUICK REFERENCE GUIDE

Search Engines

Subject Directories

Definitions *(Chapter 1)*

Automated softwares that index and match Web pages with your search query to provide a list of relevant Web page links.



Search

Human compiled hierarchical menus that you can browse down through progressive subcategory menus to arrive at the pages listing relevant Web sites.

[Arts & Humanities](#)
[Literature, Photography...](#)
[Business & Economy](#)
[B2B, Finance, Shopping, Jobs...](#)
[Computers & Internet](#)
[Internet, WWW, Software, Games...](#)

Popular Sites *(Chapter 3)*

www.google.com
www.altavista.com
www.excite.com
www.hotbot.com
www.askjeeves.com
www.inktomi.com

www.yahoo.com
www.looksmart.com
www.about.com
www.opendirectory.com
www.britannica.com
www.clearinghouse.net

Suitability *(Chapter 4)*

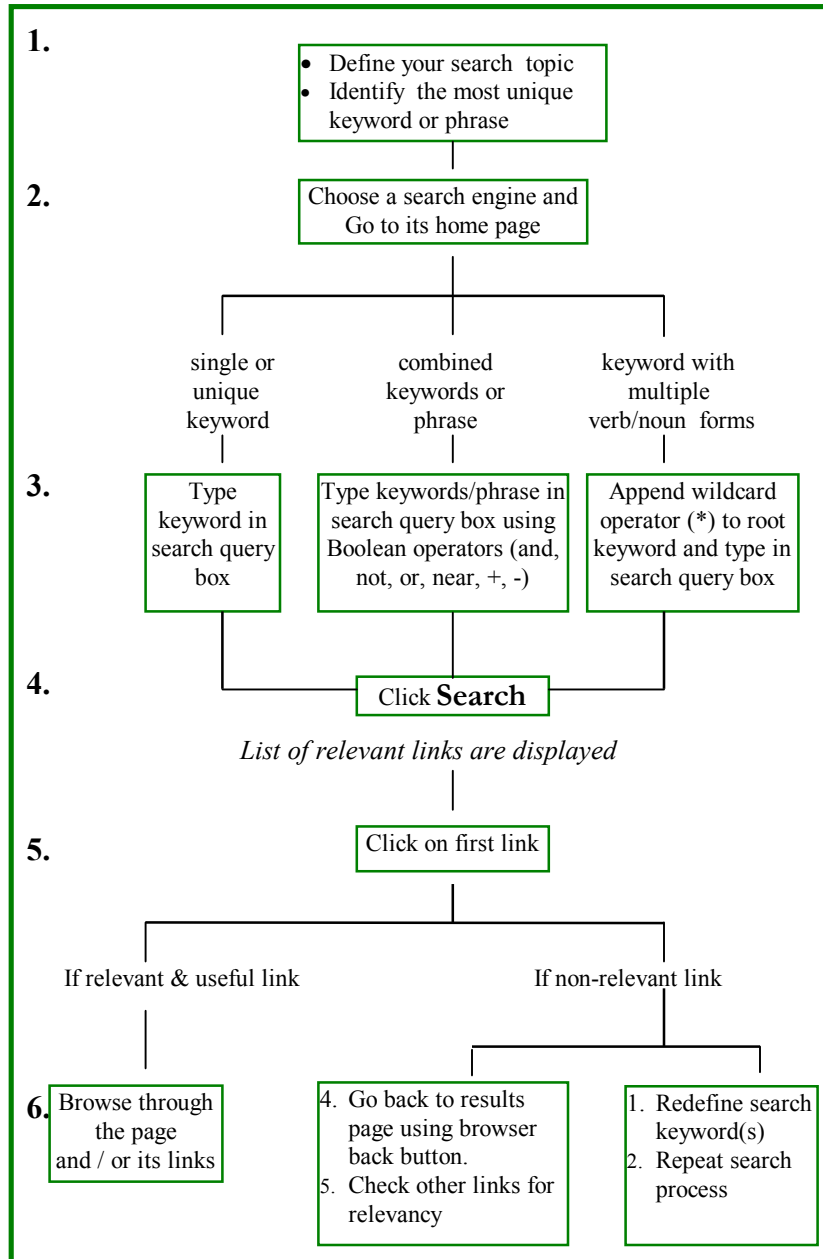
Use **Search Engine** for

- Specific / unique keywords or phrases
- Pages buried deep in a Web site
- Field searching or limiting

Use **Subject Directory** for

- General or broad topics
- Top level sites of organizations
- Commercial products

Using a Search Engine (Chapters 2,4)



Using a **Subject Directory** (Chapter 4)

Steps	Examples
<p>1. Define your topic or subject of interest.</p>	<p>You need to create your own Web page but don't know how to:</p> <ul style="list-style-type: none"> • Use HTML • Create graphic files • Post a page on the Web <p>Your Subject: Web Publishing</p>
<p>2. Go to a subject directory site.</p> <p>Choose and click on the most logical main menu options.</p>	<div style="border: 1px solid black; padding: 5px; text-align: center; margin-bottom: 5px;">Computers & Internet</div> <div style="text-align: center; margin-bottom: 5px;"> </div> <div style="border: 1px solid black; padding: 5px; text-align: center; margin-bottom: 5px;">Internet, WWW, Software, Games...</div> <div style="text-align: center; margin-bottom: 5px;"> </div>
<p>3. Choose and click on most relevant category within each of the resulting series of subcategory menus.</p>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>> Internet > World Wide Web</p> <p>Categories</p> <ul style="list-style-type: none"> › Organizations (37) › Page Creation (141) › Portals@ › Programming (138) </div> <div style="text-align: center; margin-bottom: 5px;"> </div>
<p>4. Continue till you reach the page that lists links to websites relevant to your subject.</p>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Page Creation > Beginner's Guides</p> <p>All About Your Own Website.com - offer</p> <p>Web Building - page creation func</p> <p>Web Design Guide For Beginners</p> </div> <div style="text-align: center; margin-bottom: 5px;"> </div>
<p>5. Choose, then click on the resulting links for your subject matter.</p> <p>[To return to the results page after evaluating a link, click your browser's back button.]</p>	<div style="border: 1px solid black; padding: 5px; text-align: center;"> <div style="background-color: #e0e0e0; padding: 2px; display: inline-block;">How to Make a Website</div> Building Web Pages & Creating Web Sites is a Seven Step Process </div>

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